

Allied Members Webinar Partnership

Webinar sponsorship \$400 per webinar
Upgrade - \$100 webinar displayed on NC website

Subject – your meeting - your topic

- Informational
- Educational
- Promotion of products allowed

Two webinars allowed each month

- Meeting dates selected by sponsor
- First come first serve

Advertised with NC membership

- NCInsider (per scheduling dates)
- Email via Constant Contact
- Social Media
- Sponsor to help with marketing material

Posted on NC website as resource for our members - **\$100 upgrade**

- After completion of webinar
- Possible Blog material
- ✓ Zoom Platform - Limited to 100 participants via webinar / unlimited participants in meeting layout
- ✓ Tech support by Bonita
- ✓ 5-10 minutes of time on webinar from NC membership staff for a Nebraska Cattlemen update

*NC is hosting a producer education website on the first Tuesday of each month

Here is what we need from you

Date and time

Selection of meeting style (select one) **Meeting** or **Webinar**

- Meeting unlimited attendees
- Webinar limited to 100 attendees

Marketing plan

- Date for first email
- Reminder email

Logo (s)

Advertising material for mailing

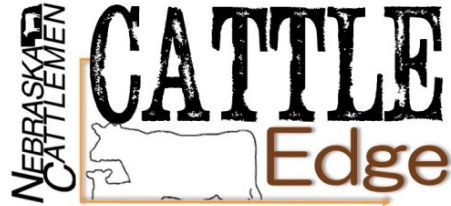
- Subject
- Email content – description of the webinar
- We will put together social media posts using material you send us

Mailing list if you want it send to your contact

- In addition to the NC mailing list

Recording preference **YES** or **NO**

Sponsor form with billing information



For more information contact:

Bonita Lederer

Director of Producer Education

402-450-0223

blederer@necattlemen.org