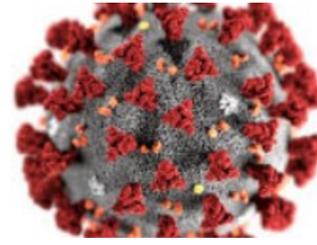


COVID-19 Updates



There is a great deal of uncertainty about the ongoing impact of COVID-19 on the beef industry and our members. NC will provide updates on this page as more information becomes available. NC leadership and staff understands the anxiety and uncertainty that has resulted from the spread of this virus and are committed to doing our part to alleviate those concerns.

[Visit our Website](#)

A letter from NC President

NC Member,

We are in an unprecedented time. Responding to implications of the COVID-19 pandemic that come on the heels of losses from weather, the Holcomb Kansas beef plant fire and declining cattle and crop prices is requiring us to dig deep, individually, and collectively. Contemplating all this, I am proud of how fellow producers from the local, state, and national levels have raised both questions and suggestions to address short and long-term aspects of the situation we all have been dealt.

These fellow producers advocated for one-time relief to be included in the CARES Act, and their work continues in helping shape how the aid is to be provided. On another front, our focus intensifies on the long-term agenda items that include exploring modifications to existing risk mitigation programs like the Livestock Risk Protection program (LRP) or others to incentivize participation by cattlemen, and exploring ideas to incentivize more cattle to be marketed on the cash market, thereby increasing true price discovery and transparency in the marketplace. NC's policy encourages cash negotiated trade levels reach 50 percent of fed cattle marketed. While working on the matters mentioned above, we have also created a task force to define marketing-related problems and propose solutions to them. I am encouraged by the passion the task force members have for fixing things, and I look forward to sharing the action items they will lay out.

As work on all these continues, I believe we are each challenged to pull forth fortitude our parents and grandparents used to get them and our operations through seemingly unsurmountable challenges in the past. I recall, too, that they pulled together at times such as this, and they pushed aside knee-jerk reactions and chose to focus on helping each other, taking care of their livestock and identifying solutions. I think it is important for us to remember we have these things in our DNA.

We need to continue to address problems and solutions together. We value everyone's input; your support and ideas are important. Please let your local and state NC member leaders hear from you.

Regards,

Ken Herz, President
Nebraska Cattlemen

April 3, 2020

The SBA posted its guidance on new eligibility for the Paycheck Protection Program, as expanded under the CARES Act. **Agriculture is eligible!** If you are interested in applying for PPP, **contact your lender ASAP.** [PPP Document](#)

NC participated in a call with the Nebraska Department of Agriculture on Friday morning. NC raised concerns regarding efforts by local entities to shut down production bull sales and livestock auction markets. The State of Nebraska has given guidance that production bull sales are exempt from the prohibition on large gatherings of 10 or more. Additionally, NDA conveyed it is their intent that [recent guidance on livestock markets](#) also apply to production bull sales. If you are experiencing a problem, please contact NC immediately at 402-475-2333.

NC was notified Valentine Livestock will not be holding any regular sales until their Feeder Calf sale on April 30. Also, Platte Valley Livestock in Gering will have a sale on April 6th, no sale on April 13th, and a sale on April 20th.

Needing to host a video conference meeting? NC is offering ZOOM to our affiliates. If you want help setting up a video conferencing meeting please [contact your member services staff member.](#)

Seedstock sales – In recent days, there has been confusion on whether seedstock sales can continue. The issue has arisen due to local district health departments conflicting actions. The NC office has received member calls which in turn NC staff has been in direct communication with the Governor's staff as well as the Nebraska Department of Ag of the importance of these sales continuing. NDA put out guidelines this week stating these sales are exempt from the restrictions on ten or more people gathering. The guidelines can be found [here](#). If you have any issues with your seedstock sale, please contact the NC Office so we can act in your behalf.

[NDA Livestock Auction Guidelines](#)

[President Ken Herz talks with RRN, Chad Moyer, about COVID19 and NC's actions](#)

[Past President Mike Drinnin talks with RRN about the Markets and taking back our industry](#)

[Past President Mike Drinnin RFD-TV interview aired live on Wednesday at 10:30am.](#)

Stress Resources:

[What is stress?](#)

[COVID-19 Stress Resources](#)

[Manage Stress: Rural Wellness Resources](#)

WEBINAR:

Beef Producer Challenges and Opportunities Post Covid-19

April 8th, 2020 6:00PM CDT

A panel discussion with industry experts to help beef producers navigate the the Covid-19 crisis.

Beef Producer Challenges and Opportunities Post Covid-19

A panel discussion with industry experts to help beef producers navigate the Covid-19 crisis. The panel includes Derrell Peel, an agricultural economist from Oklahoma State; Tom Henning, CEO of Cash Wa Distributing and member of the Kansas City Federal Reserve, Board of Governors; and Mike Moroney manager of the beef desk for Commodity Ingredient Hedging out of Chicago. Susan Littlefield, the Farm Director for KRVN will moderate the panel.

Please consider joining us on Wednesday, April from 6:00 to 7:30 CST, for this event specifically focused on the beef industry. Our expert panelists will share their insights and discuss the impact of Covid-19 on topics critical to the beef industry including market fundamentals, changing consumer demand, the government stimulus programs, risk management and international trade.

Sessions will be streamed live and participants can view these sessions from the comfort of their own home. Registrants will also receive all of the session recordings - allowing our greater community to participate and learn even if you're not able to attend live.

The panel discussion will also be carried live by KRVN radio.

[Get registered here](#)

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TWITTER: For market updates and tweets please consider following NC team member Jeff Stolle
[@JeffStolle](#)