



2018 NEBRASKA CATTLEMEN ANNUAL

Convention & Trade Show

Dec. 4-7, 2018 · Kearney, Neb. · Younes Conference Center

Highlights You Won't Want to Miss!

Tuesday, Dec. 4

Cattlemen's College, Session 1 - 12:30 p.m. (Buffalo County Fairgrounds Ag Pavilion, Ticketed Event)
Sponsored by Zoetis. (See complete Cattlemen's College agenda on page 14)

Wednesday, Dec. 5

Cattlemen's College, Session 2 - 8 a.m. (Younes Conference Center, Ticketed Event)
Sponsored by Zoetis. (See complete Cattlemen's College agenda on page 14)

Young Cattlemen's Roundtable - 12 p.m. (See complete Roundtable agenda on page 14)

NC Member Services Committee Meeting - 1 p.m.

Join in a discussion of NC membership activities, including membership trends, dues, member incentives, Top Hand Club and other membership issues.

Council Meetings - 3 p.m.

Cow-Calf Council

"Who will take the Reins," Ranch Succession Planning - *Matt Gunderson, Farmers National Company* · Election of Officers

Farmer-Stockman Council

Manure Management - *Amy Schmidt, Ph.D., P.E., Associate Professor, UNL-Lincoln Biological Systems Engineering & Animal Science* · Cover Crops; options and economics - *Mary Drewnoski, Beef Systems Specialist, UNL-Lincoln* · Election of Officers

Feedlot Council

Nebraska Department of Environmental Quality Update - *Jim Macy, Director, Nebraska Department of Environmental Quality* · The Future of the Ethanol Industry and Ethanol Co-Products - *Mallorie Wilken, Feed Business Nutritionist, ICM, Inc.* · Election of Officers

Seedstock Council

"What I Learned from Pigs" - *Mary Ropp, Allied Genetic Resources* · Neogen GeneSeek Update · Nebraska Cattlemen's Classic Update · Election of Officers

Allied Industry Council Meeting - 4 p.m.

The Allied Industry Council (Nebraska Cattlemen Associate members) is encouraged to attend this meeting as elections of a chair and vice chair will occur. The AIC chair is an ex-officio member on the Nebraska Cattlemen Board of Directors. The Council will also begin the planning of a meeting to discuss the needs and desires of AIC members and other AIC activities in 2019.

Opening General Session - 5 p.m.

Plan to attend the Opening Session and hear from Nebraska Cattlemen and industry leaders.

Welcome Reception at the Trade Show - 7 p.m.

Sponsored by the Nebraska Cattlemen Allied Industry Council. Mingle with NC members and Allied Industry partners at this evening of food and fun on opening night in the Trade Show ballroom.

Thursday, Dec. 6

Annual Trade Show - 7:30 a.m.

The NC Annual Trade Show will be open all day, so make sure to allow time to stop in and visit with our industry partners and learn about their products, programs and services.

Opening Session Speakers / Highlights

Joan Ruskamp,
Chair, Cattlemen's
Beef Board

Marty Smith,
NCBA Vice President

Galen Frenzen,
NC President

Pete McClymont,
NC Exec. VP

NC Office
Building Update

Retiring
Board Members

Top Hand
Recognition

Neb. YCC Class of
2017 Graduation

Beef in
Schools Update

2018 NEBRASKA CATTLEMEN ANNUAL
**Convention
& Trade Show**



Dec. 4-7, 2018 · Kearney, Neb. · Younes Conference Center

Highlights You Won't Want to Miss!

Thursday, Dec. 6 (Continued)

Committee Meetings I - 7:30 a.m.

Animal Health and Nutrition Committee

Bovine Congestive Heart Failure - *Dr. Brian Vander Ley, Great Plains Veterinary Educational Center* · Animal Disease Traceability Update · Secure Beef Supply Plan Update · NC Resolution and Policy Review

Taxation Committee

2019 State Legislative Outlook · Update on Federal Tax Changes and Impacts on Nebraskans · NC Resolution and Policy Review

Committee Meetings II - 10 a.m.

Education and Research

The Coalition for 21st Century Innovation in Education · Nebraska Beef Scholars Program · Internship Programs · NC Resolution and Policy Review

Marketing and Commerce Committee

CME Live Cattle Contract Modifications · Federal Electronic Logging Device Mandate Update · NC Market Reporting Service Website/Mobile App Technology Upgrades · NC Resolution and Policy Review

Nebraska Cattlemen Foundation Lunch - 12:30 p.m. (Ticketed Event)

Plan to attend the NC Foundation lunch for updates on Foundation activities and to honor donors and industry professionals.

Committee Meetings III - 2:30 p.m.

Brand and Property Rights Committee

Update from the Nebraska Brand Committee - *John Widdowson, Chair, Nebraska Brand Committee* · What is Happening with Animal ID? · NC Resolution and Policy Review

Natural Resources and Environment Committee

Nebraska Nuisance Law: Impediment to Livestock Expansion · Environmental Issues Update & EPA Regs 101 · NC Resolution and Policy Review

NCW - Consumer Promotion and Education Committee

Beef in Schools Update · Nebraska Beef Council Update · Nebraska Beef Specialty Markets Panel Discussion

Nebraska YCC Program Reception - 5 p.m.

Join NC members for the pre-banquet reception hosted by the *Nebraska YCC Program*.

Annual Banquet - 7 p.m. (Ticketed Event)

You won't want to miss the Annual Banquet where we honor Nebraska Cattlemen and industry leaders with the Hall of Fame and Industry Service awards.

Friday, Dec. 7

Market Outlook Breakfast - 8 a.m.

NC Market Reporting Service staff Jeff Stolle will present a market update and outlook to kick off the final day of the convention. Topics covered will include overall cattle inventories, cattle-on-feed numbers and trends, and expected price ranges for the coming year.

Annual Business Meeting - 9 a.m.

Policy is not set until approved by the membership. Plan to attend this meeting to review the six policy committee resolutions and policy statements and set the direction for Nebraska Cattlemen. Also, membership will elect the 2019 Nebraska Cattlemen leadership.

Rooms Held at:

Fairfield Inn & Suites

\$104.95/night
(308) 236-4200

Comfort Inn
\$104.95/night
(308) 236-3400

**La Quinta
Inn & Suites**
\$104.95/night
(308) 237-4400

*Specify you're with
Nebraska Cattlemen to
receive discounted rate.

Room blocks held
until Nov. 6, 2018

NC and NGBA PAC Silent Auction

The ever-popular PAC silent auction will again be at the 2018 NC Annual Convention. This is the primary fundraiser for both the NC PAC and funds sent to NCBA for use on federal elections. Watch for more information on auction items!