

Midyear Meeting Highlights

Nebraska Cattlemen Midyear Golf Tournament

Thursday, June 3, 11:00 a.m., Rivers Edge Golf Club (formerly North Platte Country Club). This annual event will once again be a four-person scramble with registration and lunch beginning at 11:00 a.m. Tee-off time is at noon sharp. You can register as an individual or identify your own four-person team. Cart and lunch will be provided for all players. *Registration is required.*

North Platte Attractions Tour

Thursday, June 3, 11:00 a.m., Spend the afternoon visiting the Golden Spike Tower and Visitor Center, Feather River Winery and the America's 20th Century Veteran's Memorial. The Golden Spike Tower commemorates where east meets west on Union Pacific's rail line. Feather River Winery is one of Nebraska's largest vineyards located in Loess Hills, south of North Platte, encompassing 37 acres with a bevy of grape varieties. America's 20th Century Veterans Memorial honors all who served throughout the 20th Century in the five branches of the U.S. Armed Forces and five major conflicts. Participants will meet at the Rivers Edge Golf Club at 11 a.m. *Lunch is included. Registration is required.*

Welcome Reception

Thursday, June 3, 6:30 p.m., Rivers Edge Golf Club (formerly North Platte Country Club). Don't miss out on this event hosted by the Lincoln County Cattlemen. The event will be held at the Rivers Edge Golf Club beginning at 6:30 p.m. Enjoy a great beef meal with all the fixings while visiting with fellow cattlemen, friends and family from across the state. *Registration is required.*

Feedlot Council Meeting

Friday, June 4, 7:00 a.m., Sandhills Convention Center. It has been proposed that Nebraska Cattlemen Feedlot Council have a 2.5 cents dues increase to coincide with the NCBA dues increase of 2.5 cents. The Board of Directors would like to have the Feedlot Council discuss the proposal at the 2010 Midyear. There will be a special Feedlot Council session at 7:00 a.m. on Friday, June 4 to look at the proposal. If approved the increase would be implemented in the fall of 2010. Feedlot Council members are encouraged to participate in this special session.

General Session I

Friday, June 4, 8:00 a.m., Sandhills Convention Center. As a result of recent increases in demand of non-hormone treated cattle (NHTC) for export to the European Union (EU), B. Lynn Gordon, Ag Promotion Division Administrator with the Nebraska Department of Agriculture, will present "Verification Possibilities – Marketing Options for Beef Producers." This session will provide producers with information on the demand and verification guidelines for cattle eligible for the NHTC program that allows cow-calf producers to position their calf crop to be eligible to export Nebraska beef products to the EU. The session will focus on NHTC opportunities but will also discuss additional marketing options available through source-and-age and natural verification programs. These programs can add value to the calf crop by opening up additional marketing opportunities.

Animal Health and Nutrition Committee

Friday, June 4, 9:00 a.m., Sandhills Convention Center. Nebraska State Veterinarian Dennis Hughes will talk about bovine tuberculosis in Nebraska, the status of trichomoniasis as well as other issues concerning cattlemen. In addition, NC VP of Legislative Affairs, Pete McClymont, will provide highlights of the 2010 Legislature, in which three of NC's priorities were approved. Come hear how NC again successfully represented cattle producer interests to law makers.

Natural Resources and Environment Committee

Friday, June 4, 9:00 a.m., Sandhills Convention Center. Speakers will make presentations on three priority environmental issues. Karl Brooks, EPA Region 7 Administrator, will discuss CAFO Compliance Strategies, Chesapeake Bay Restoration Initiative and It's Pertinence to Nebraska, and Air Issues – GHG, PM, NH3. Andy Bishop, representing Rainwater Basin Joint Venture (RWB), will discuss the Working Landscapes Initiative, Sustaining Private Grazing Lands in the RWB, and Easements – what they are and are not. NC's Duane Gangwish will provide Environmental Updates – Climate Change Legislation, Mandatory GHG Reporting, Particulate Matter, and the Endangerment Finding.

Brand and Property Rights Committee

Friday, June 4, 9:00 a.m., Sandhills Convention Center. Actions in the 2010 Legislature affecting brand and property right will be explained by Melody Benjamin, VP of Member Services. In addition budget challenges for Nebraska Brand Committee will be discussed by Steve Stanec, Nebraska Brand Committee Executive Director.

Nebraska Cattlemen Foundation Luncheon

Friday, June 4, 11:30 a.m., Sandhills Convention Center. The winners of the 2010 Retail Value Steer Challenge (RSVC) will be announced and recipients of the 2010 NC Foundation Youth Scholarships will be recognized. The luncheon's keynote speaker will be Dr. Don Adams, District Director, University of Nebraska West Central Research and Extension Center who will provide research program updates and the benefits those programs have to Nebraska. *Registration is required.*

Education Committee

Friday, June 4, 1:30 p.m., Sandhills Convention Center. Dean Weldon Sleight will provide an update on activities at NCTA and Senator Tom Hansen and Senator Bill Avery will address K-12 and post-secondary funding and State allocations. In addition, an update about the UNL Animal Science Department by Twig Marston and the Nebraska Cattlemen UNL Task Force will occur.

Marketing and Commerce Committee

Friday, June 4, 1:30 p.m., Sandhills Convention Center. The Committee will discuss a number of items – among them recent dialogue regarding weight specifications and delivery points for CME's Live Cattle futures contract and a modification/update to NC's Uniform Marketing Policy. The agenda will also contain an update on the pending renewal of USDA's Mandatory Price Reporting program for fed cattle and boxed beef as well as a market outlook presentation to the extent time permits.

Taxation Committee

Friday, June 4, 1:30 p.m., Sandhills Convention Center. Nebraska Legislature's Appropriations Committee Chairman Lavon Heidemann will thoroughly explain how the Legislature addressed the state's revenue shortfall. Going into the world economic downturn, Nebraska had roughly \$560 million in reserves. Reserves are now \$320 million. Don't miss Senator Heidemann's perspective of how economic challenges and the Legislature's action will affect the future of the beef industry.

Nebraska CattleWomen Meeting

Friday, June 4, 1:30 p.m., Sandhills Convention Center. The NCW Educational Workshop at 1:30 p.m. will distribute new educational materials that individual CattleWomen can present or deliver to their local schools and teachers. If there is enough interest, we will also present a Project Ag-Venture training /workshop to prepare new presenters with the materials and props they will need to keep this vital program available. NCW continues to receive numerous requests for this program and they need more presenters available to fulfill their obligations. Please RSVP for the Ag-Venture workshop by calling Michele at (308) 228-2318 or e-mail jmmcc@daltontel.net.

General Session II

Friday, June 4, 4:00 p.m., Sandhills Convention Center. The General Session will include a wrap up of Nebraska Cattlemen activities including Legislative victories during the 2010 session. Keynote speaker will be Senator Mike Johanns who will provide an update on national issues, specifically those affecting the beef industry. Senator Johanns has been a champion for the beef industry in Washington especially in regards to the opening and expansion the United States beef export markets.

The Grape & Sizzle Benefit

Friday, June 4, 5:30 – 8:00 p.m., Holiday Inn Express. Hosted by the Area 8 CattleWomen, this annual benefit supports local North Platte charities and will feature delicious beef entrees and select Nebraska wines. All proceeds will benefit the North Platte Meals on Wheels and Lincoln County Sheriffs Department Disaster Crime Unit. *Advance ticket sales required and are only \$35 per person (limited number available).*