



"Working for Nebraska beef producers - pasture to plate."

October 10, 2016

Dear Nebraska Beef Industry Leader:

We are pleased to invite you to the 10th Annual Nebraska Beef Industry Scholars Summit on the University of Nebraska-Lincoln campus.

The Nebraska Beef Industry Scholars senior class, in cooperation with Nebraska Cattlemen, has been working diligently to bring this Summit to you. A variety of topics will be discussed at this year's event.

- **Veterinary Feed Directive: Coming into Action**
- **Foreign Markets: Where they are going and what to expect**
- **Legislative Update: Ag Policy Changes**
- **Panel Discussion: Technology- Making You More Efficient**
- **Panel Discussion: Risk Management- Stabilizing Your Operation**
- **Succession Planning: Leaving your Legacy Behind**

The Summit will be held **Thursday, November 17th** in the **Animal Science Complex on East campus at UNL**. The seminar will begin with registration at 8:30 a.m. and conclude at 4:30 p.m. Lunch will be catered on site and is included in the registration fee. Keeping with the tradition of past annual summits, the senior Beef Scholars have developed a program of strong speakers addressing current industry issues. You are invited and encouraged to attend this important event, where guest speakers will share their knowledge and encourage us to expand our thinking.

Space is limited, so please send us your registration form (enclosed) by November 10th to secure your place. The cost of this program is **\$50** and will cover lunch, speaker costs and other expenses for the event. After receiving your completed registration, we will send you additional event information. Parking permits are needed for lots on campus and will be provided at registration. We look forward to seeing you on November 17th.

Sincerely,

Nebraska Beef Industry Scholars Senior Class
University of Nebraska - Lincoln